



drop
solid

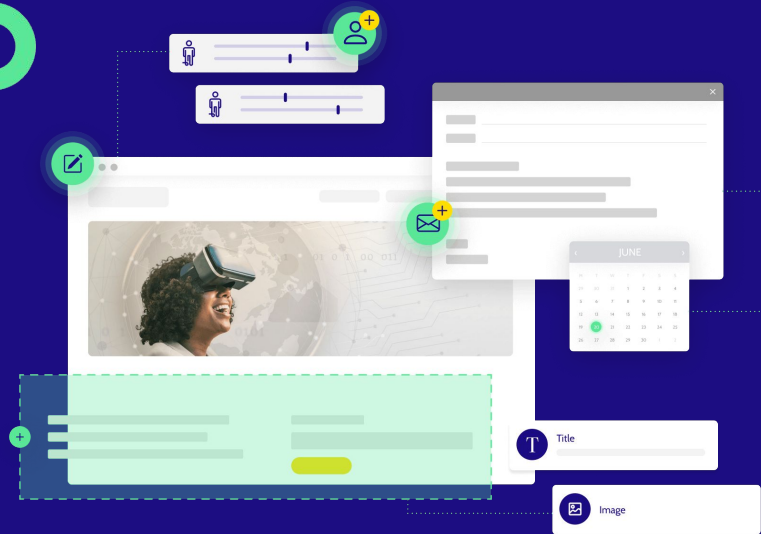
Bringing Mautic and
Drupal closer together
in the open DXP

Hi, I'm Dominique

- Co-CEO, CTO & co-founder Dropsolid
- 15+ years of tech expertise
- 10+ years of business expertise

Interests: technology - digital experiences - sales, marketing & business





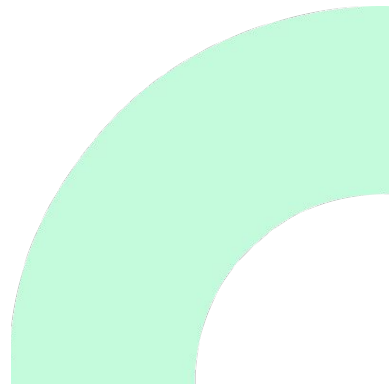
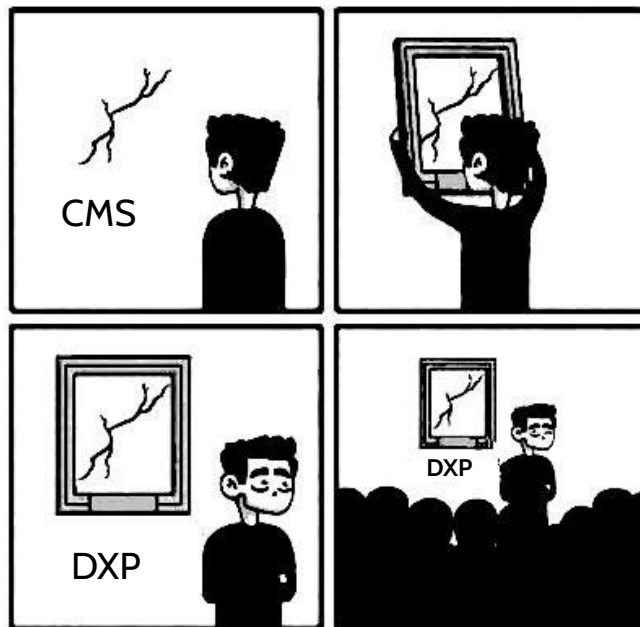
01

What is the open DXP?



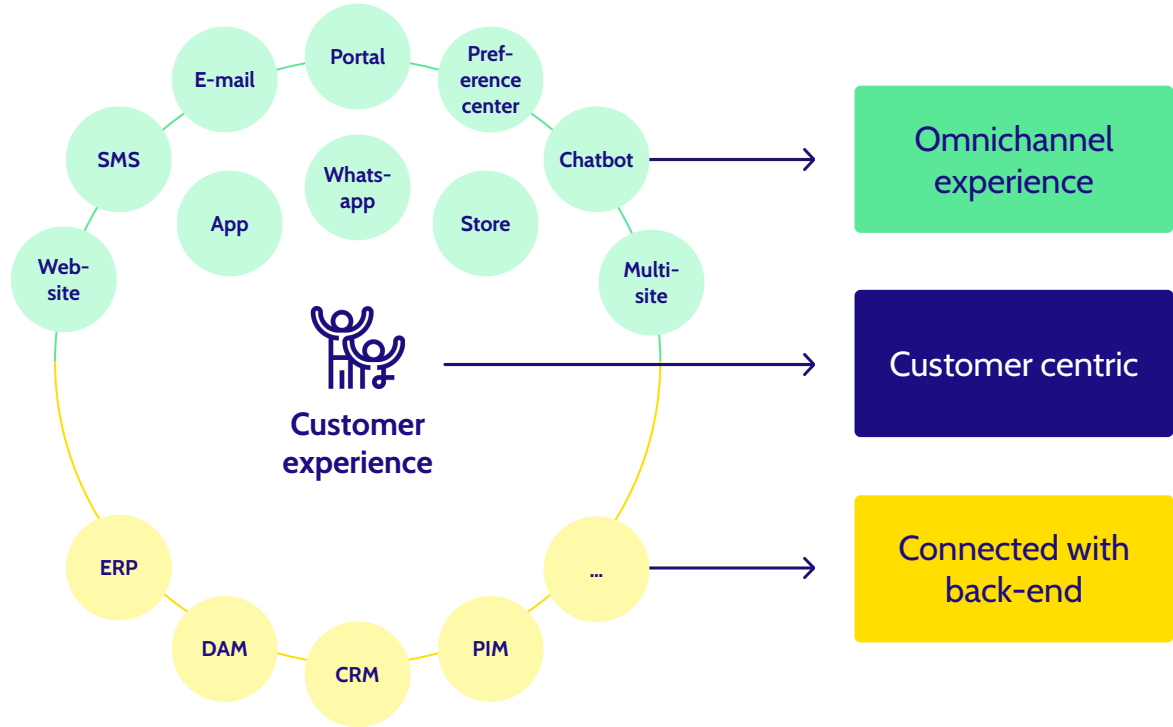
What is a DXP?

Is it just branding for selling websites?



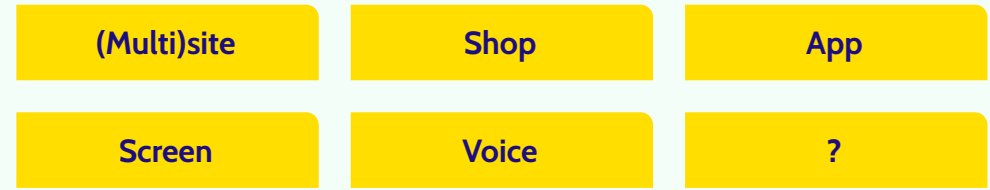


An open and connected ecosystem

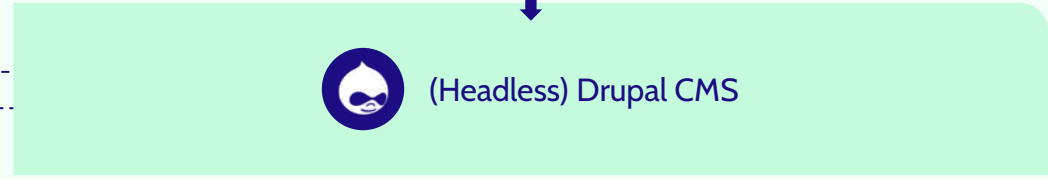




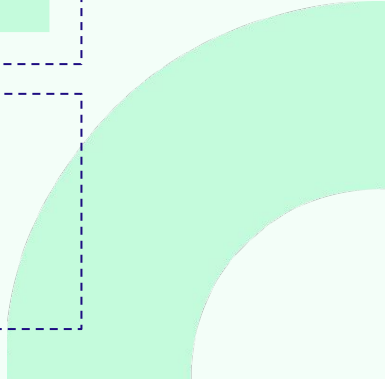
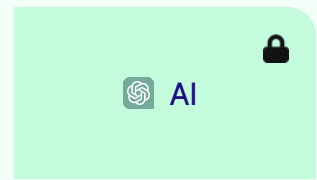
Experience layer



Data & content layer



AI layer





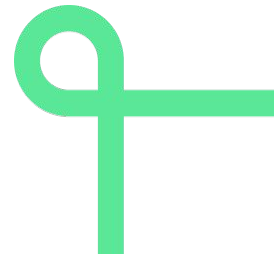
What is Mautic?

- Largest open source marketing automation project
- Mautic helps online businesses automate their repetitive marketing tasks such as lead generation, contact segmentation, marketing campaigns, lead scoring, etc.
- A vibrant ecosystem of marketers and developers working together

The screenshot shows the Mautic Community website. At the top, there is a navigation bar with the Mautic logo and links for Community, Documentation, Blog, Download, Support, Partners, Sponsors, and a Register/Log In button. The main heading is "Mautic Community" with the subtitle "Supporting the World's Largest Open-Source Marketing Automation Project". Below this, three statistics are presented in white boxes on a dark blue background:










Statistic	Value
Nearly a Quarter Million Organizations	200,000+ Organizations using mautic
Working in 35 Languages	35+ Language Translations
And Over a Thousand Volunteers	1,000+ Community Contributors

Below the statistics, the "Featured Partners" section displays logos for ACQUIA (EXPERIENCE DIGITAL FREEDOM), dropsolid, and Leuchtfeuer.com (DIGITAL MARKETING).



Most Active companies

Most Involved Companies

Company	Members
 Acquia	13
 Leuchtfeuer Digital Marketing	9
 DropSolid	7
 Axelerant	6
 Comarch	4
 Webmecanik	3
 Sales Snap	3
 Jobvector	2
 Aivie	2
 Ipark Media	2

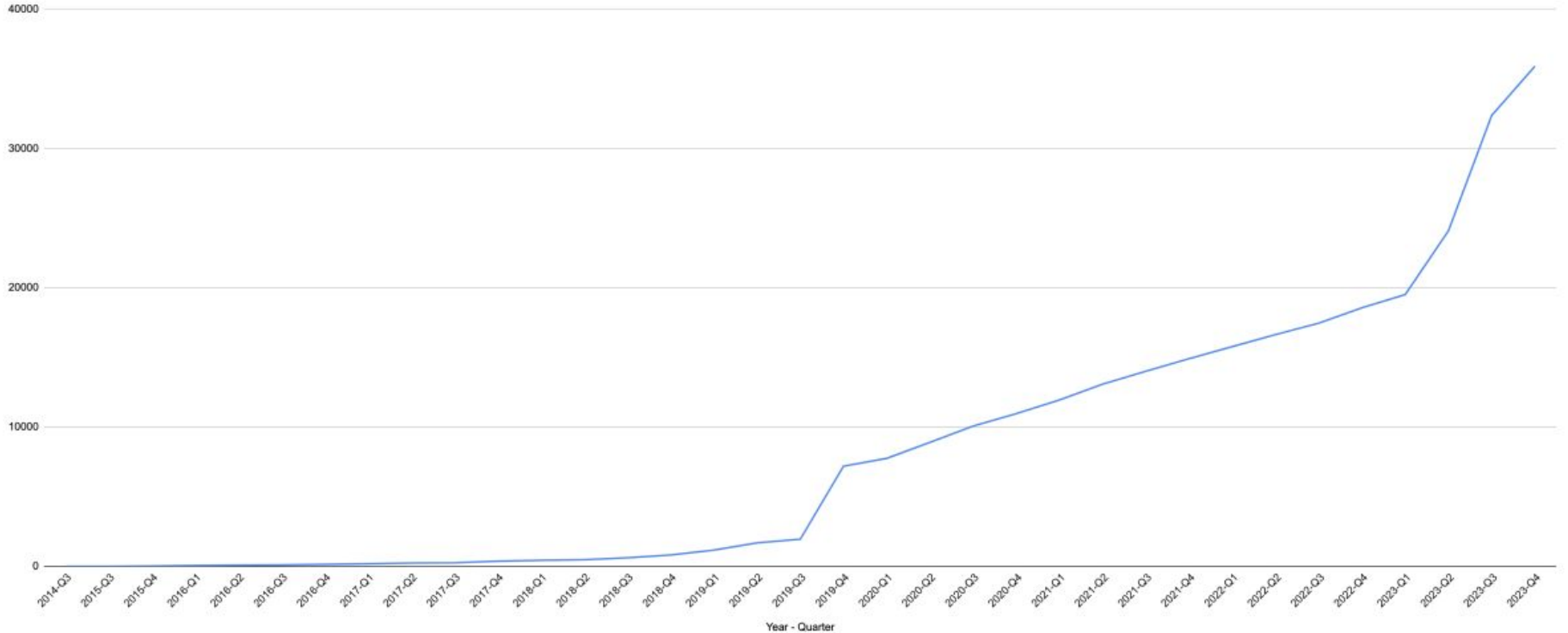
Most Active Companies

Company	Conversations
 Mautic Community	1945
 DropSolid	1082
 Acquia	811
 Axelerant	616
 Devsadda	524
 PreviousNext	381
 Webmecanik	303
 Friendly	246
 Leuchtfeuer Digital Marketing	196
 Codefive	148

Top Contributing Companies

Company	Contributions
 Acquia	321
 DropSolid	195
 Mautic Community	93
 Webmecanik	58
 Leuchtfeuer Digital Marketing	51
 Devsadda	43
 Comarch	33
 rectorphp	17
 octree-gva	6
 Codefive	5

Growth - doubled last year



Involvement Dropsolid



Start Your Free Mautic Trial.

Choose Mautic to **grow your community** from unidentified visitors to community members, and even ambassadors. In this **14-day trial period**.

Some of the many features

- ✓ Interactive drag and drop Page Builder
- ✓ Forms
- ✓ Email Campaigns
- ✓ Automation Flows
- ✓ Content Personalization

Registration form fields:

- First name *
- Last name *
- Email *
- Phone
- Country *
- Role
- Company or organization
- Size
- How many mails will you be sending monthly?
- Install demo data? *
 - No, I'll be following the guide and create my own data
- I agree to the [terms & conditions](#)
- Yes, I would like to receive marketing communication
- [Start growing your community!](#)

- Represented in the council
- Delivering product team lead
- Diamond sponsor
- Hosting the free trials since 2024

✓ Reduce costs

Try Mautic for free with this trial, and if you'd like to continue using this service there's one, transparent monthly fee to pay. Or, take your full export and self-host or go with another provider.

✓ Data privacy & security

Mautic is great for organizations with sensitive or business-critical information because you get full control over data management and storage. It's also GDPR-compliant so you can collect, store,

✓ Get more flexibility

Mautic's open source nature allows for extensive customization options, allowing you to tailor the platform to your specific needs and requirements. No more waiting for updates from vendors.

✓ Deliver a more personal experience


Mautic supports multi-channel marketing automation, allowing you to engage with your audience across various touchpoints, including email, social media, SMS, and more.



Marketing Automation capabilities



Contact management



Audience segmentation



Lead scoring & nurturing



Multi-channel communications



Email marketing



Categories & reporting



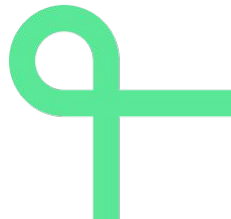
Campaign & journey design



Webforms & Preference center



Multi-step campaigns





DEMO

Contact management

Sophia Mertens

Core Social Devices

Title	
First Name	Sophia
Last Name	Mertens
Primary company	
Email	leen.penders@dropsolid.com
Phone	
Points	10
Address Line 1	
Address Line 2	
City	Gent
Zip Code	
Country	
Preferred Locale	
Preferred Timezone	Europe/Paris
Date Last Active	2020-12-03 16:03:56
Website	
Optin	0
Personalisation Segment Names	Explorers, Mothersday
Personalisation Segment UUIDs	
Personalisation Profile ID	

DETAILS

dropsolid MARKETING AUTOMATION

Marketing Dropsolid

Sophia Mertens Edit Send email Close

DETAILS

Engagements

Month	Engagements	Points
Jun 2020	0	0
Jul 2020	0	0
Aug 2020	0	0
Sep 2020	0	0
Oct 2020	0	0
Nov 2020	0	0
Dec 2020	1	10

2021 History Notes Social Integrations Audit log

Filter...

Include events by source Exclude events by source Export

Event Name	Event Type	Event Timestamp
Thankyou Florista	Page hit	Today, 5:03 pm
1: Download a tutorial / 10	Point gained	Today, 5:03 pm
Contact added to campaign, Campaign	Campaign membership change	Today, 5:03 pm
84.193.160.11	Accessed from IP	Today, 5:03 pm
Tutorial Downloads	Form submitted	Today, 5:03 pm

Referrer: florista.dropsolid.com/blog/atelier-purple-rain

First Name: Sophia
Last Name: Mertens
Email: leen.penders@dropsolid.com
Optin: 1

Atelier: Purple rain Florista	Page hit	Today, 5:03 pm
Celebrate Mom Florista	Page hit	Today, 5:03 pm
Atelier: Purple rain Florista	Page hit	Today, 2:47 pm
Atelier: Purple rain Florista	Page hit	Today, 2:36 pm
Edit layout for Atelier: Purple rain Florista	Page hit	Today, 2:35 pm

Contact

Contact owner: Admin User

Address: Gent

Email: leen.penders@dropsolid.com

Phone - home

Companies



DEMO

Audience segmentation

dropsolid MARKETING AUTOMATION Marketing Dropsolid

Dashboard
Calendar
Contacts
Companies
Segments
Custom Objects
Companies
Segments
Custom Objects
Components
Assets
Forms
Landing Pages
Dynamic Content
Campaigns
Channels
Points
Stages
Reports
Tags
Collapse Menu

Edit Segment - DXP Demo

Save Save & Close Cancel

Details Filters

Any applicable contacts that match the filters will be added, and contacts that no longer match will be removed. Contacts that were manually added will remain part of the list regardless of filters.

Choose one...

Client level equals A

or

Industry equals Healthcare

and

Date Last Active less than 1 week ago

and

Stage equals Engaged Lead DXP

and

Country equals Belgium

Category: Uncategorized

Public Segment: No Yes

Available in Preference Center: No Yes

Published: No Yes

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DEMO

Lead scoring & nurturing

dropsolid MARKETING AUTOMATION

Marketing Dropsolid

Points

Name	Category	Points +/-	Action	ID
<input type="checkbox"/> Download iets vanop onze site whitepaper - ebook - checklist	<input type="checkbox"/> Uncategorized	20	Downloads an asset	1
<input type="checkbox"/> Hoog engagement in een sessie 4 pages of 5 minuten op onze site	<input type="checkbox"/> Uncategorized	10	Visits specific URL	2
<input type="checkbox"/> Keert terug binnen de week	<input type="checkbox"/> Uncategorized	8	Visits specific URL	3
<input type="checkbox"/> Ontvangt een email	<input type="checkbox"/> Uncategorized	-1	Is sent an email	8
<input type="checkbox"/>	<input type="checkbox"/>	5	Opens an email	4
<input type="checkbox"/>	<input type="checkbox"/>	45	Submits a form	6
<input type="checkbox"/>	<input type="checkbox"/>	20	Submits a form	7

New Trigger

Cancel Save & Close Apply

Details Events

Select an event from the 'Add an event' list.

Add an event

- Campaign triggers
- Modify contact's campaigns
- Contact triggers
- Modify contact's segments
- Modify contact's tags
- Addon triggers
- Push contact to integration
- Email triggers
- Send an email
- Send an email to user

Category: Uncategorized

Published: No Yes

Stages

Name	Category	ID
<input type="checkbox"/> Engaged Lead DXP	<input checked="" type="checkbox"/> Leadnurturing	3
<input type="checkbox"/> Sollicitant Heeft gesolliciteerd op onze website.	<input type="checkbox"/> Uncategorized	2
<input type="checkbox"/> Training followed	<input type="checkbox"/> Uncategorized	1



DEMO

Email builder

The screenshot shows a web-based email builder interface. The main preview area displays an email design for 'TOURISM week 2022'. The header features the text 'TOURISM week 2022' in a large, bold font, with 'VISITFLANDERS DAY' and '1 JUNE 2022' in smaller text below it. The background of the header is a light gray with a yellow and red circular graphic and a network pattern. Below the header, there is a section titled 'VISITFLANDERS Day – The future of tourism' with the text 'See you tomorrow!'. A text editor is visible below this section, containing the text: 'Hi, Tomorrow is the day! We are looking forward to welcome you at the VISITFLANDERS Day in Leuven! Below you can find once more all practical details.' The interface includes a right-hand sidebar with various design elements like 'Text', 'Image', 'Button', 'Social Element', and 'Hero'. The bottom of the preview shows a section titled 'ADDRESS & TRANSPORT'.



DEMO

Reporting

dropsolid MARKETING AUTOMATION

Marketing Dropsolid

View Report - [Report] Engagement on Newsletters

PUBLISHED

Overview of the engagement on newsletters to see the trends over the different newsletters. Not sent by email.

From May 1, 2022 To Sep 28, 2022 Save

DETAILS FILTERS

Read / Ignored / Unsubscribed / Bounced

■ Read: 1234x, 34.1% ■ Ignored: 2385x, 85.9% ■ Unsubscribed: 0x, 0% ■ Bounced: 0x, 0%

Subject	Read ratio	Clicks ratio	Unique clicks ratio	Language
Wondering what it's like behind the scenes of our technical teams? Get a sneak peek now!	50.0%	25.0%	25.0%	en
Benieuwd hoe het er aan toe gaat achter de schermen van onze technische teams? Krijg nu een sneak peek!	50.0%	37.5%	37.5%	nl
Summer's finally here, get ready to shape your vision for 2023. Don't wait too long, the time is now!	36.1%	26.5%	26.5%	en
Eindelijk zomer, klaar om je visie voor 2023 vorm te geven. Wacht niet te lang, the time is now!	41.2%	31.8%	29.0%	nl
Summer's finally here, get ready to shape your vision for 2023. Don't wait too long, the time is now!	31.1%	9.7%	7.6%	en
Eindelijk zomer, klaar om je visie voor 2023 vorm te geven. Wacht niet te lang, the time is now!	31.4%	4.9%	3.7%	nl
Drupal a petrified fossil? We absolutely don't agree, and we'd love to prove it to you!	62.5%	6.3%	6.3%	en
Drupal een versteende fossiel? Dat vinden wij absoluut niet, en we bewijzen je graag het tegendeel!	50.0%	16.7%	16.7%	nl
Let's connect at DrupalCon! Are you our next Functional Analyst?	37.5%	0.0%	0.0%	en
Connecteer met ons op DrupalCon! Ben jij onze nieuwe Functioneel Analist?	64.7%	0.0%	0.0%	nl
Let's connect at DrupalCon! The success story of Visit Flanders Dropsolid Experience Cloud, the most open DXP	36.3%	8.1%	7.4%	en
Connecteer met ons op DrupalCon! De successcase van Toerisme Vlaanderen Dropsolid Experience Cloud, het meest open DXP	32.8%	13.5%	11.6%	nl

30

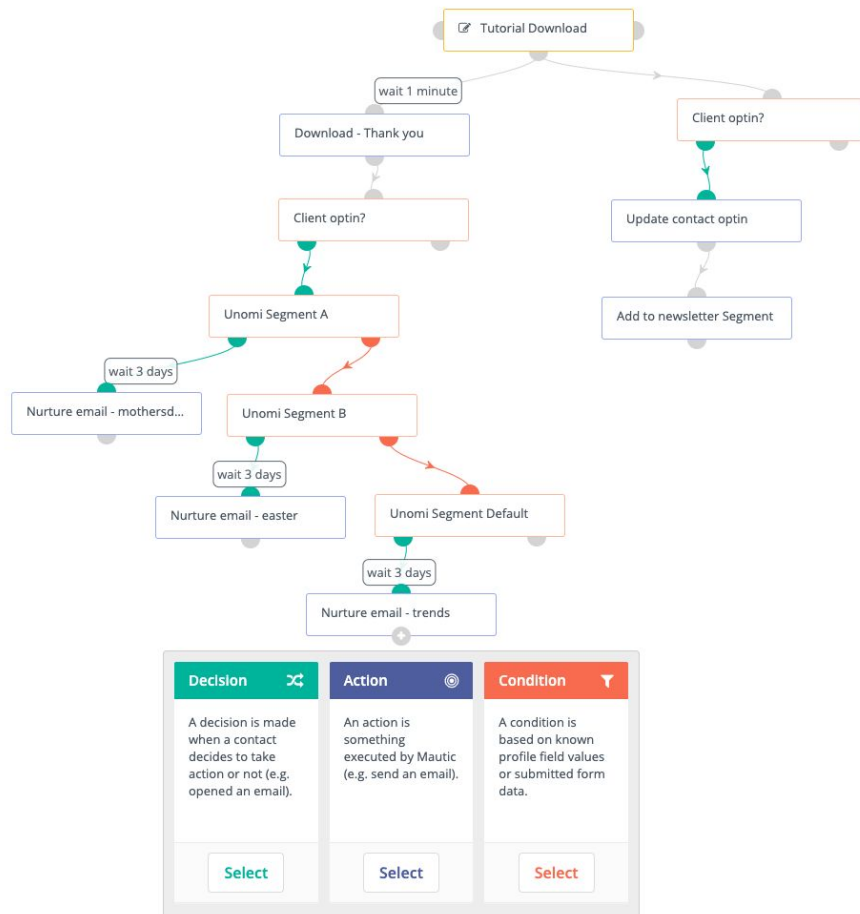
12 items, 1 page in total

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DEMO

Campaign builder for multi-step campaigns





DEMO

Form builder

dropsolid
MARKETING
AUTOMATION

Marketing DropSolid

Edit Form - DXP - Download

Save Save & Close Cancel

Details Fields Actions

Add a new field

Maximum fields displayed at a time * unlimited

First name

First Name

Last name

Last Name

Email

Email

Category: Leadgen

Published: No Yes

Publish at (date/time)

Unpublish at (date/time)

Disable search indexing: No Yes

Kiosk Mode: No Yes

Render style from Template?: No Yes

Theme

Details Fields Actions

Add a new submit action

Add to company's score

Adjust contact's points

Modify contact's segments

Modify contact's tags

Record UTM Tags

Remove contact from do not contact list

Download an asset

Post results to another form

Send e-mail to contact

Modify contact's segments



DEMO

Preference center

Contact Preference Center

Preferred Categories Segments

Channles	Frequency	Preferred
<input checked="" type="checkbox"/> email	2 every day x v	<input checked="" type="checkbox"/>
Pause between		
2016-11-01 To 2016-11-30		
<input type="checkbox"/> sms	every Choose on... v	<input type="checkbox"/>

Cancel Save

Message Preferences

Please use the form below to set your message preferences.

Contact me through email

Do not contact more than each Pause from to

Contact me through text message

Do not contact more than each Pause from to

My preferred channel

Email

My segments

webinar

segment2

segment

order-test

My categories

Valid email

Testing

Save



DEMO

Embed form in website

Choose a block

- USP
- Body Text
- Button
- Image
- CTA
- Marketing automation form

Configure block

Block description (Optional)
Marketing automation form

Title
Free Download: Nurturing tips

The title of the block as shown to the user:
 Display title

Marketing automation form

Title (Optional)

Text (Optional)

Text format (Optional)
Full HTML

Form
- Select a value -
Tutorial Download
Workshop subscription

Choose some options

Show content preview



How is Drupal connecting with Mautic?

Download & Extend

[Drupal Core](#) [Distributions](#) [Modules](#) [Themes](#) [General projects](#)

Mautic Integration

[View](#) [Version control](#) [Automated testing](#)

Adds the Mautic web statistics tracking system to your website.

Supporting organizations:
SDOS

Project information

Module categories: [Statistics](#)

383 sites report using this module

Created by [jarodriguez](#) on 2 November 2017, updated 28 November 2019

Stable releases for this project are covered by the [security advisory policy](#).
Look for the shield icon below.

Releases

8.x-1.13 released 23 September 2022

Works with Drupal: ^8.8 || ^9 || ^10

Recommended by the project's maintainer.

Drupal 10 Ready

Install: `composer require 'drupal/mautic':^1.13'`

Development version: **8.x-1.x-dev** updated 23 Sep 2022 at 11:52 UTC

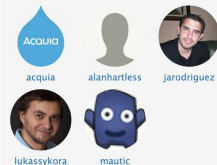
Testing result: PHP 7.4 & MySQL 8, D9.5.5 pass [all results](#)

[Using Composer to manage Drupal site dependencies](#)

[View all releases](#)

★ 25

Maintainers



Issues for Mautic Integration

To avoid duplicates, please search before submitting a new issue.

[Advanced search](#)

All issues

5 open, 14 total

Bug report

0 open, 2 total

Statistics

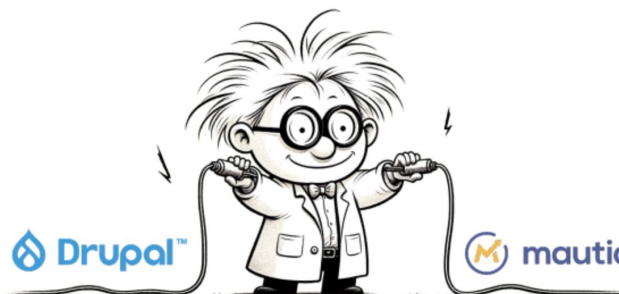
Advanced Mautic Integration

[View](#) [Version control](#)

This project is not covered by Drupal's [security advisory policy](#).

★ 3

This module provides an advanced integration with Mautic.



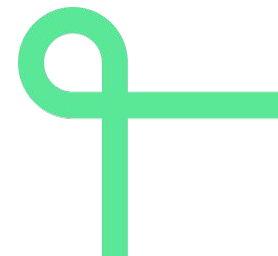
Maintainers



Issues for Advanced Mautic Integration

To avoid duplicates, please search before submitting a new issue.

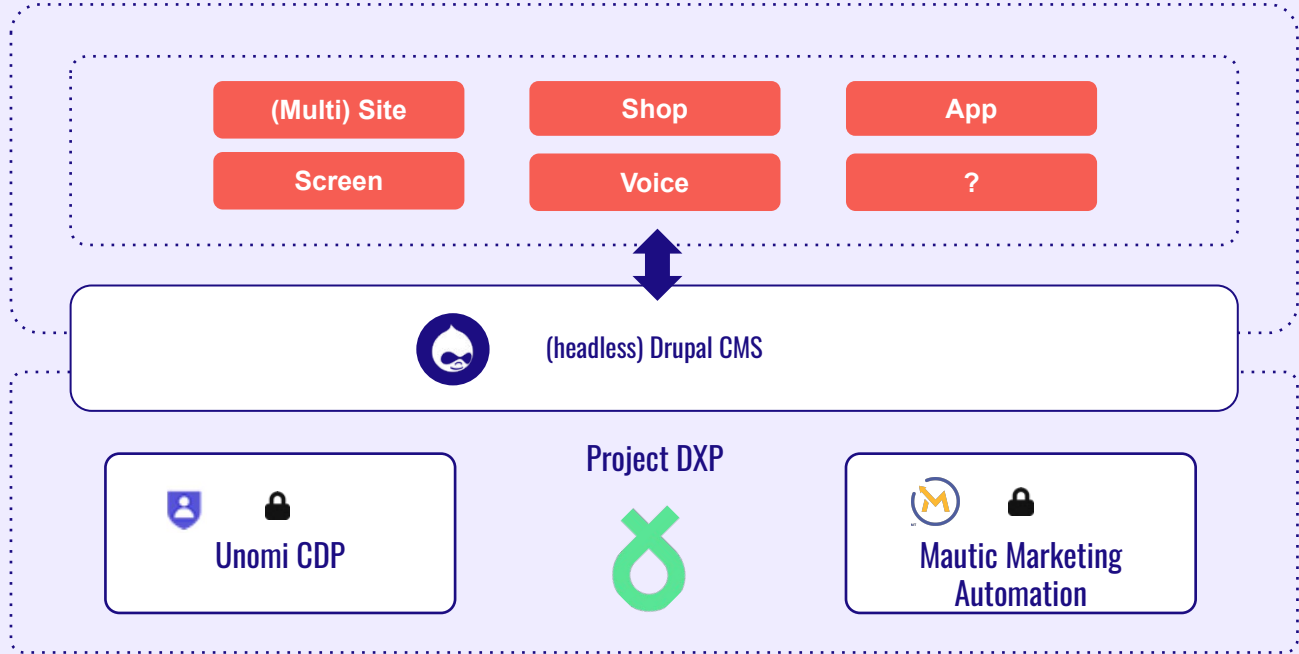
[Advanced search](#)



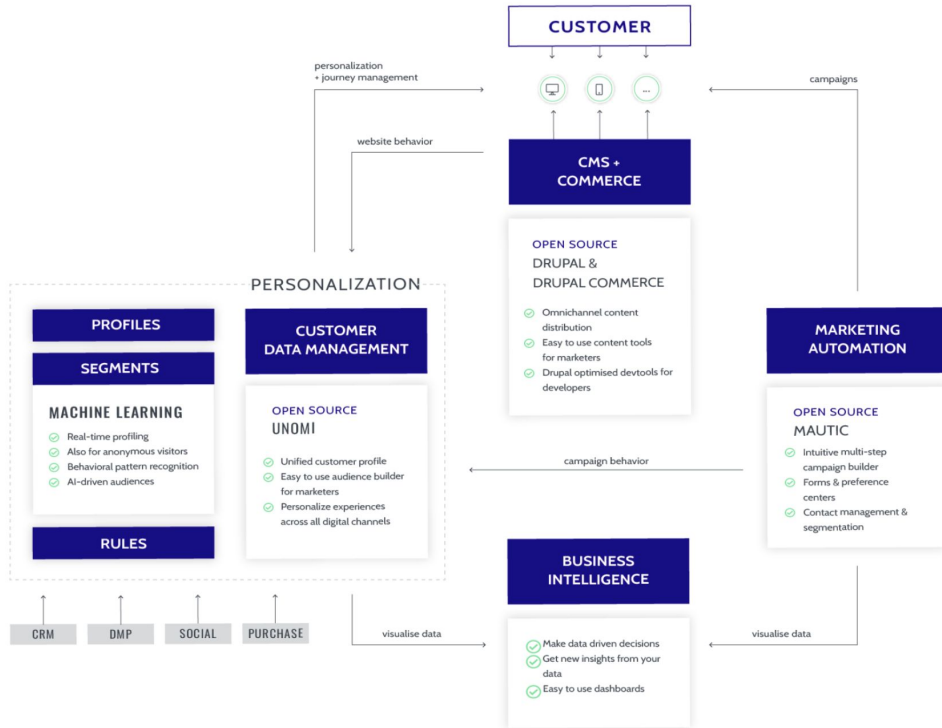
DXP

EXPERIENCE
LAYER

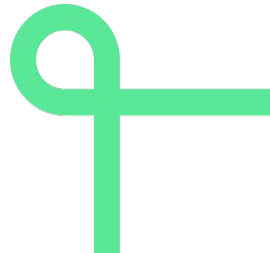
DATA
& CONTENT
LAYER



Composable architecture

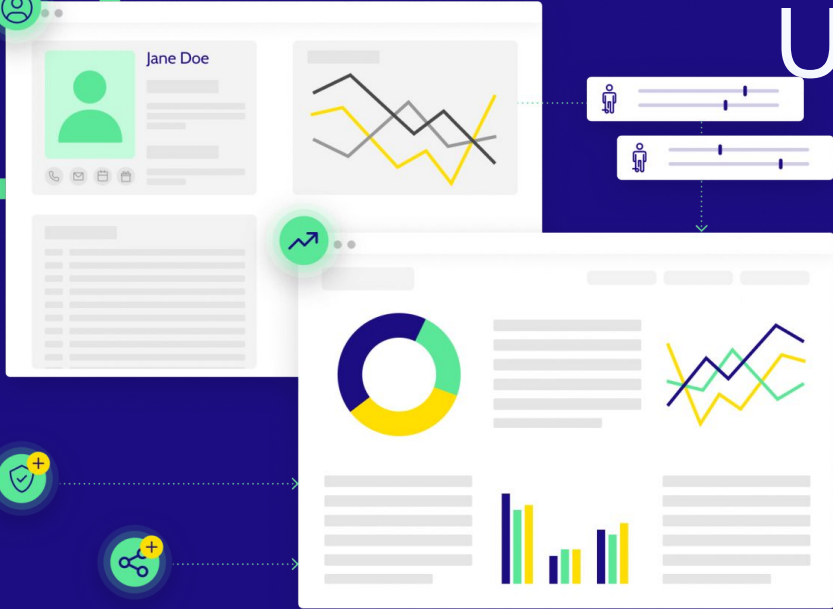


- Composable CMS ([+40k extensions](#))
- Composable Marketing automation ([integrations](#))
- Composable DXP



Using mautic as a CDP

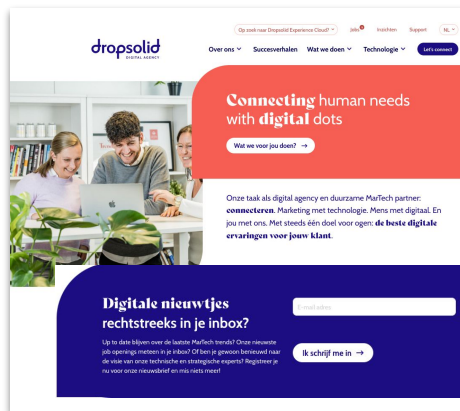
Build rich customer profiles
and personalize all your digital channels
in real-time.





Use Mautic to personalize your website & emails

1. Install Mautic on site
2. Capture online behavior
3. Build valuable segments
4. Use segments to personalize site and emails



Dropsolid job nieuws rechtstreeks in je inbox?

Up to date blijven over onze laatste jobs? Schrijf je in voor onze nieuwsbrief en blijf als eerste op de hoogte!

ik schrijf me in →

Dropsolid marketing nieuws rechtstreeks in je inbox?

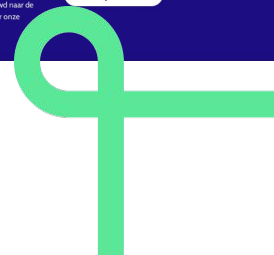
Up to date blijven over de laatste trends in marketing? Blijven over marketing automation, personalisatie, Drupal, SEO, ...? Of gewoon benieuwd naar de visie van onze strategische experts? Schrijf je in voor onze nieuwsbrief en blijf op de hoogte!

ik schrijf me in →

Dropsolid tech nieuws rechtstreeks in je inbox?

Up to date blijven over de laatste trends in tech? Blijven over Vue, React, Drupal, NFN, Headless, ...? Of gewoon benieuwd naar de visie van onze technische experts? Schrijf je in voor onze nieuwsbrief en blijf op de hoogte!

ik schrijf me in →

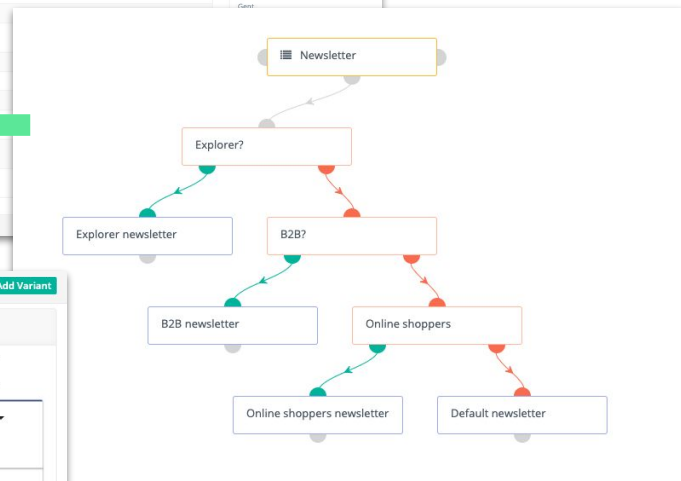




DEMO

Personalization email

Screenshot of a contact profile for Sophia Mertens. The profile includes fields for Title, First Name (Sophia), Last Name (Mertens), Primary company, Email (leen.penders@dropolid.com), Phone, Points (10), Address Line 1, Address Line 2, City (Gent), Zip Code, Country, Preferred Locale, Preferred Timezone (Europe/Paris), Date Last Active (2020-12-03 16:03:56), Website, Optin (0), Personalisation Segment Names (Explorers, Motherstay), Personalisation Segment UUIDs, and Personalisation Profile ID. A green arrow points to the 'Personalisation Segment Names' field.



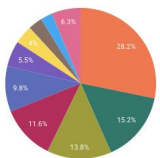
Screenshot of the 'Customize Slot' interface. It shows a 'Default' tab and a 'Variation 1' tab. The 'Content' field contains the text: 'Hi ([contactfield=firstname](#)). Let's have a look at a day in the life of a Drupal Developer at Dropolid. Six colleagues from different technical backgrounds were grilled about their work-life at Dropolid. Who are they? What do they do? And how do they try to make a difference? Curious? Read our blog and discover more!'. The 'Filters' section shows a dropdown menu with 'Choose one...' and a filter rule: 'CDP Segment contains Applicant'.



DEMO

Insights in Google Analytics/Data Studio

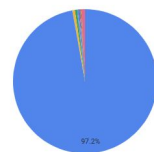
How are my CDP segments engaging on the website?



- First time visitors
- Applicants persona, Returning visitor
- Returning visitor, Marketing/Experience...
- Applicants persona, First time visitors
- Returning visitor
- First time visitors, Marketing/Experience...
- Returning visitor, Tech...
- Unknown
- others

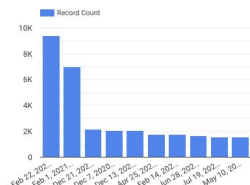
CDP Segment	Sessions	% Δ	Avg. Session Duration	% Δ	Pages/Session	% Δ	Goal Completions	% Δ	Goal Conversion Rate	% Δ	Bounce Rate
3. Returning visitor, Marketing/Experience persona	152	-	00:05:46	-	7.66	-	4	-	2.63%	-	
4. Applicants persona, First time visitors	128	-	00:02:23	-	7.4	-	2	-	1.56%	-	
5. Returning visitor	108	-	00:02:57	-	6.04	-	2	-	1.85%	-	
6. First time visitors, Marketing/Experience persona	60	-	00:02:40	-	5.93	-	3	-	5%	-	
7. First time visitors, Tech persona	44	-	00:05:20	-	7.77	-	0	-	0%	-	
8. Returning visitor, Tech persona	33	-	00:21:27	-	23.21	-	0	-	0%	-	
9. Unknown	28	-	00:02:32	-	4	-	1	-	3.57%	-	
10. Returning visitor, Drupal persona	21	-	00:04:13	-	7.1	-	0	-	0%	-	
11. First time visitors, Drupal persona	13	-	00:02:00	-	5.46	-	0	-	0%	-	
12. Applicants persona	9	-	00:04:51	-	10.11	-	0	-	0%	-	
13. Marketing/Experience persona	6	-	00:03:41	-	3.33	-	0	-	0%	-	
14. Returning visitor, Tech persona	4	-	00:00:00	-	1.5	-	0	-	0%	-	
Grand total	1,962	-	00:02:18	-	4.48	-	28	-	1.43%	-	49.8%

How are my CDP segments engaging on email?



- Applicant
- Technical Decision Maker
- Unknown
- Applicant, Applicant from outside client (remote) - Dutch sp...
- Business Decision Maker
- Applicant, Returning visitor
- Technical Decision Maker, Applicant fro...
- Marketing, Business Decision Maker
- others

personalisation_segment_n	Record Count	points	nps_score
1. null	1	1	
Grand total	1	1	1



applicants reading email
0

Cases?





Tourism Flanders

Distributed Marketing for multiple brands and countries

- Centralized templates & webform management
- Local preference centers & e-mailing campaigns

The screenshot shows a webform titled 'Email Preference centre' on the Tourism Flanders website. The page features a header with navigation links for 'Home', 'Key industries', and 'Free downloads'. A banner image shows a woman with sunglasses holding a camera and a man in a blue shirt and apron. The form includes a heading 'Email Preference centre', a sub-heading 'Select which list you would like to receive email communication from.', and a section 'My segments' with two radio button options: 'E-books' and 'Newsletter'. A yellow 'Save preferences' button is located at the bottom of the form.

CONFERENCE IN FLANDERS
Flanders

Home Key industries Free downloads

Come create tomorrow's heritage in Flanders

Email Preference centre

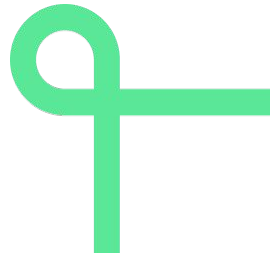
Select which list you would like to receive email communication from.

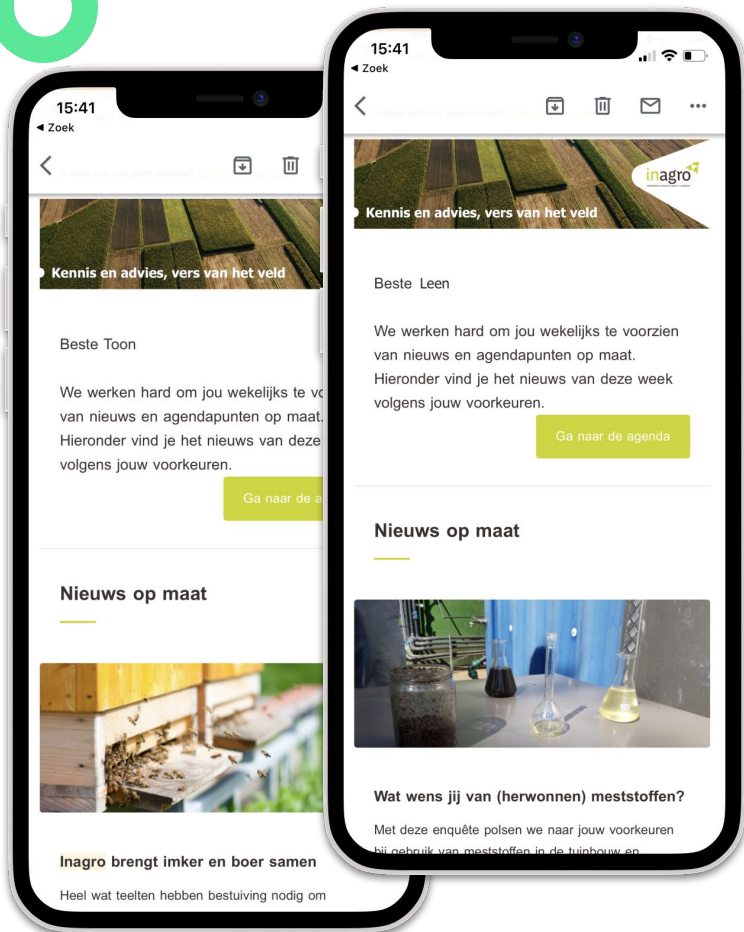
My segments

E-books

Newsletter

Save preferences





Inagro

Automated personalized newsletters

- 7000+ different daily emails
- 400+ articles per year
- 30+ different areas of interest

Fully automated from CMS as central content repository



We send out 7000 unique personalized and fully automated newsletters each week



What is the standard open rate for mails?

The average email open rate for all industries we analyzed is **21.33%**. Open rates are one of the best ways to tell whether your email strategy is working. This number shows what percentage of your audience opens the emails you send them.

Source: mailchimp.com



Start Your Free Mautic Trial.

Choose Mautic to **grow your community** from unidentified visitors to community members, and even ambassadors. In this **14-day trial period**.

Some of the many features

- ✔ Interactive drag and drop Page Builder
- ✔ Forms
- ✔ Email Campaigns
- ✔ Automation Flows
- ✔ Content Personalization

Registration form fields:

- First name *
- Last name *
- Email *
- Phone
- Country *
- Role
- Company or organization
- Size
- How many mails will you be sending monthly?
- Install demo data? *
 - No, I'll be following the guide and create my own data
- I agree to the [terms & conditions](#)
- Yes, I would like to receive marketing communication
- [Start growing your community!](#)

✔ Reduce costs

Try Mautic for free with this trial, and if you'd like to continue using this service there's one, transparent monthly fee to pay. Or, take your full export and self-host or go with another provider.

✔ Data privacy & security

Mautic is great for organizations with sensitive or business-critical information because you get full control over data management and storage. It's also GDPR-compliant so you can collect, store,

✔ Get more flexibility

Mautic's open source nature allows for extensive customization options, allowing you to tailor the platform to your specific needs and requirements. No more waiting for updates from vendors.

✔ Deliver a more personal experience

Mautic supports multi-channel marketing automation, allowing you to engage with your audience across various touchpoints, including email, social media, SMS, and more.

Try it out!

https://dropsolid.io/dxp/dxp-sandbox



The screenshot shows the top navigation bar with links for 'About us', 'Knowledge hub', 'Log in', and 'Partners'. The main navigation includes 'Why Dropsolid', 'Product', 'Success stories', and 'Support', along with a yellow 'Get a demo' button. The breadcrumb trail reads 'Digital Experience Platform (DXP) / DXP Sandbox'. The main heading is 'Unlock the power of Dropsolid Experience Cloud', followed by the sub-heading 'Go hands-on with the most open Drupal powered DXP for enterprises.' Below this is a paragraph: 'Try out our DXP Sandbox for 30 days. Discover how Dropsolid Experience Cloud can help you. Find our key product differentiators in [Content Management](#), [Marketing Automation](#), [Customer Data Platform](#), and [Drupal Cloud](#).'

Try it out!

Request your 30-day Sandbox now

Discover how Dropsolid Experience Cloud enables your team to create the best digital experiences. Get 30-days of access to a Sandbox environment and explore all features and capabilities.

What can you expect?

1. Send us your details via this form.
2. We'll set up a sandbox environment for you.
3. You'll receive credentials to log in and instructions on how to use the platform within one business day.
4. You can discover the platform yourself for 30 days. No strings attached.

What do you want to explore?*

- Marketing Automation
- Drupal Cloud

First name Last name

Business email

Phone

Company

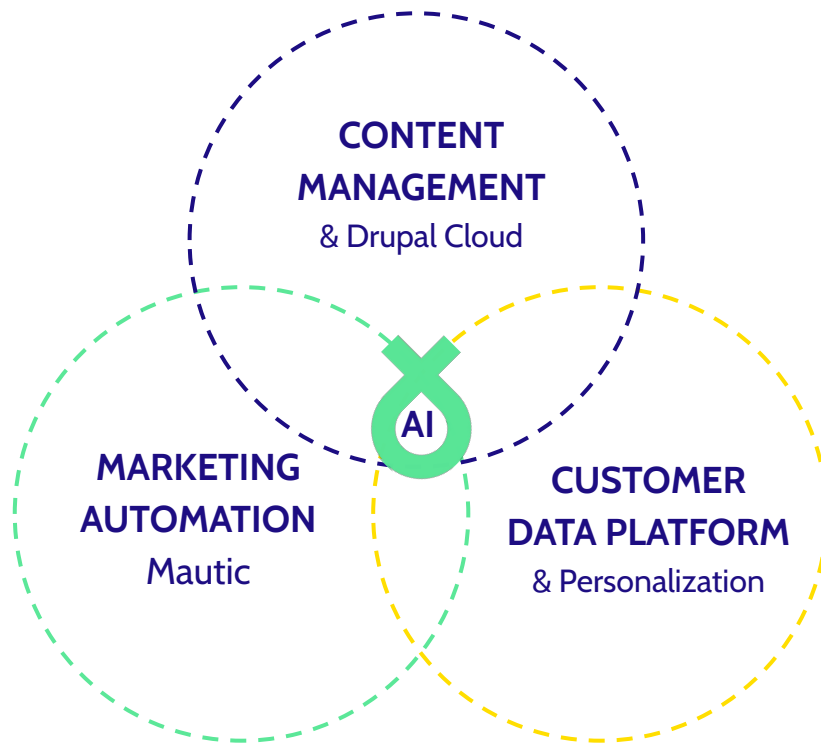
I agree to receive Dropsolid messages that may be of interest to me based on



Open Digital Experience Platform

ROI:

- Operational efficiencies
- Reduced acquisition costs
- Increased customer engagement
- Increased customer satisfaction
- Customer lifetime value
- Faster time to market
- More Data-Driven Insights

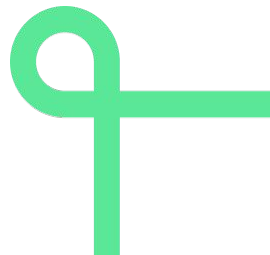




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How does Dropsolid bring Mautic and Drupal together

Digital experience strategy

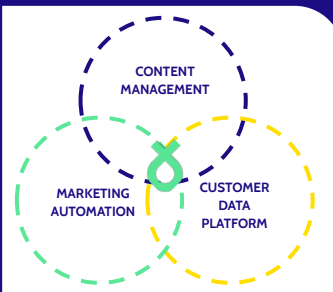
Digital experience integration

Digital experience platform

Digital experience compliance

UX/UI & design

Drupal/Mautic architecture



GDPR expertise

Enterprise architecture

Drupal/Mautic integration

Accessibility

SEO & digital marketing

Consulting & training

Drupal cloud

ISO & quality standards

Questions?

drop
solid

10 years of
non-stop
growth



+600 years
of Drupal
experience



Diamond
Mautic
partner



Building
Partnerships in
3 continents



EU based
team of 85



Drupalcon Europe:
Diamond Sponsor



Drupal US:
Advocate sponsor

Enterprise

Sleeplife

beCobank



boost[®] | shopper
activation



acerta

Organisation



IOS
Press



Government

BEDRIJFSAFVAL
IVAGO

